



Travel Costa Mesa Board Meeting Agenda

Avenue of the Arts, a Tribute Portfolio Hotel, 3350 Avenue of the Arts, Costa Mesa, CA 92626
(Costa Mesa Room, 1st Floor through the Silver Trumpet Restaurant)

Tuesday, October 14, 2025, from 12:00 pm to 1:30 pm

NOTICE TO PUBLIC -You are welcome and encouraged to participate in this meeting. *Public comments can be emailed to Jessica Placentia at jplacentia@travelcostamesa.com before 8:00 am on Tuesday, October 14th, to be read to the Board of Directors and the president.* The order of Agenda items is listed for reference and may be taken in any order deemed appropriate by the Board of Directors. The agenda provides a general description and staff recommendations; however, the Board of Directors may take action other than what is recommended.

BROWN ACT -California Government Code 54950 (The Brown Act) requires a brief description of each item to be transacted or discussed to be posted at least 72 hours before the regular meeting. Action may not be taken on items not posted on the agenda.

Meeting facilities are accessible to persons with disabilities. If you require special assistance to participate in the meeting, notify Jessica Placentia at jplacentia@travelcostamesa.com at least 24 hours prior to the meeting.

12:00 pm - Call to Order

Public Comment – public comment for all items not otherwise on the agenda

1. **Introduction of James Canfield, CEO at OC Fair & Event Center - appoint as new TCM board advisor to replace Michele Richards**
 - Review & motion to adopt

Paulette Lombardi-Fries
Board to adopt
2. **Review Minutes – August 12th Board Meeting**
 - Review & motion to approve

Jessica Placentia
Board to approve
3. **Review August & September 2025 Financials**
 - Review & motion to adopt

Jessica Placentia
Board to adopt
4. **U.S. Travel Association & Marketing Updates**

Paulette Lombard-Fries
Anne-Marie Schiefer
5. **Orange County Sports Commission (OCSC) Presentation**
 - FIFA26 and LA28 opportunities

Anthony Brenneman
Executive Director at OCSC
Co-Chair California Sports Coalition
6. **City Updates**

John Stephens
Mayor of Costa Mesa

Our next Board Meeting will take place on December 9, 2025 – Location TBD

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